Terms and Conditions

Name of the Contest	Happydent "Make a Dent" Contest
About the Contest	The terms and conditions contained herein (hereinafter referred to as "Terms") shall be applicable to the Contest titled "Make A Dent" (hereinafter "Contest").
	The Contest aims to promote positivity wherein people can share self-shot videos and pictures of people bringing positive change/ impact in the society. Bringing such stories to the fore shall inspire others as well.
Organizing and Managing Entity	This Contest is being organized by Perfetti Van Melle India Private Limited, with registered office at 47th Milestone Delhi – Jaipur Highway, Manesar 122050, Gurgaon (Haryana) and corporate office at 1st Floor, Tower A, Global Business Park, MG Road, Gurgaon – 122002 (Haryana) ("Organizer") and managed by Network18 Media & Investments Limited with registered office at 414, Empire Complex, Senapati Bapat Marg, Lower Parel West, Mumbai 400013, Maharashtra ("Network18").
Contest Period	This Contest begins on 29 th Dec '22 at 6 pm and ends on 31 st March '23 at 11:59 pm To be eligible to participate in the Contest, the " Entry " shallbe made within the Contest Period.
Brand	The Contest is in relation to the promotion of the brand i.e. 'Happydent'
Eligibility for Participants	The Contest is open to anyone who is: 1) a resident citizen of India, and 2) 18 years of age or above and submit their Entry for the Contest during the Contest Period. Participants below 18 years can participate with their parental/legal guardian written authorization for abiding by the Terms and Conditions and by providing the necessary documentation on behalf of the minor. In such a case, the parent (s) or legal guardian of the minor may redeem the prize at his/her own cost and shall execute the documents as required and shall be party to these Terms; and 3) Participant submitting their entry via their Instagram Profile/Account, shall have a valid public Instagram account. Mere participation in the Contest does not entitle the Participant to be selected as a Winner This contest is not applicable for Government officials, political figures, and businesses or organizations politically affiliated (all as determined by the Organizer in its sole discretion) are not eligible to participate in the Contest. No purchase is necessary to participate or receive a prize in this Contest. A purchase will not increase the Participant's chances of winning. The Contest is void where prohibited by law.
	There is no limit on the number of entries.

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	Organizer reserves the right to exclude any person from the contest on grounds of misconduct or criminal record.
	The Organizer's/Network18's employees, directors, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and their employees thereof (collectively the " Employees "), as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the Contest.
Territory	This Contest is valid pan India.
Agreement to Terms	By entering this Contest, the entrant ("Participant") agrees to abide by the Network18's/Organizer's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Network18/Organizer reserve the right to refuse, withdraw, or disqualify any Entry at any time at the Network18/Organizer's sole discretion. By entering this Contest, the Participant represents and warrants that he/ she is eligible to participate based on eligibility requirements explained in these Terms. You also agree to accept the decisions of the Network18/Organizer as final and binding as it relates to the content of this Contest. Your participation in the Contest or performance of any act as required in relation thereto will be construed as an acceptance of the Terms. If you do not agree to any of the Terms you should not participate in the Contest. Organizer/Network18 reserves the right to modify the Terms at any time.
How to Enter	A person desirous of participating in this Contest can do so in the following manner:
	Option 1: The Participant can submit his/her Entry on the Contest microsite (URL: www.news18.com/makeadent). Participant would need to mention their respective details in the online form and thereafter they would be provided with an option to upload the entry video (in the manner provided herein below).
	OR
	Option 2: The Participant can submit his/her Entry (either image based, or video based (in the manner provided herein below) via valid public Instagram Profile using the hashtag #MakeADent and tagging @CNNNews18 along with @happydentind.
Contest Mechanism	Any Entry not adhering to the below-mentioned shall not qualify or be considered as a valid Entry by the Organizer/Network18 for this Contest:
	For Video Entries: 1. For Participants who are submitting the entries via the Contest microsite, they will need to add a short "Happydent Template" (either in the beginning or at the end of the video) that will be

available on the microsite and can be downloaded and added to their videos.

2. For the Participants who are submitting the video entries via Instagram Profile they would have to use an Instagram Filter <a href="https://instagram.com/cnnnews18?igshid=MWI4MTIyMDE="https://instagram.com/cnnnews18?igshid=MWI4MTIyMDE=" as part of a segment of their video. The filter needs to be only a part of one segment of the video and need not be used throughout. So if the actual story is 2 minutes long, then the Participant could include the filter only as an opening segment, when he/she is pointing the phone camera at himself/herself and introducing the story. The rest of the story can be told without the filter. They also need to use the mandatory hashtag and handles in their Entry.

For Image Entries:

- 1. For the Participants who are submitting image based entries on the microsite, they need not use any filter or template. The picture needs to capture the crux of the story and a short write-up should be included along with the picture that will describe the entire story behind the picture, be it about an individual or group of individuals.
- 2. For Participants who are submitting image based entries on Instagram, they need not use any filter or template. The picture needs to capture the crux of the story and a short write-up should be included in the caption along with the picture that will describe the entire story behind the picture, be it about an individual or group of individuals. They also need to use the mandatory hashtag and handles in their Entry.
- 3. Participants can submit more than one image if it helps build the story better. On social media, these images can be submitted as a carousel and on the site the Participants can upload multiple images.

Do's:

- I. The Entry must be original, and the Participant must obtain explicit consent of all the persons/institutions/organizations that form a part of the Entry.
- II. All Entries on Instagram should include the mandatory hashtag and handle tags.
- III. Video entries need to be in a vlogging format, wherein the person creating the Entry needs to talk about the story, what is the issue that is being made right and the focus should be on the individual or group of individuals who are taking the action.
- IV. Entries should be created in the manner of a narrative typically how reporters, journalists, vloggers create their videos when they feature someone else in their video/report.
- V. All Entries need to show some issue of society which is being made right by the individual or group of individuals.
- VI. Featuring a short byte/short interview/conversation with the individual who is actually taking action is encouraged for video based entries
- VII. Entries should ideally not be about the acts of the creator themselves. Meaning The video/image should not be about the one who is shooting it, but should feature the individual(s) who are taking the action.

VIII. Video based Entries should not be of more than 5 to 7 minutes' duration.

Don'ts:

- I. The Entry should not be showing any standalone act of charity or some random act of kindness.
- II. Use of music etc. is not mandatory and should not be the only audio used. There must be narration and reporting format-based stories, not music-based reels.
- III. The Participant undertakes that the entry video/image does not feature any other brands or logo/trademark/any other identifying feature etc. of such brand or any other prominent brand per se of any third-party including but not limited to any competitive brands of the Organizer/Network18.

Participant's obligation respecting third parties

Participant must obtain explicit consent/permission from the persons or institutions that are featuring in the images/video.

The Participant represents and warrants that he/ she has informed all the third parties including any person/institution/organization, whose story, likeness, biographical information, work, videos or photos, any other material has been used by the Participant for making a submission under this Contest, that:

- (a) Such third party's story, likeness, biographical information, work, videos or photos is being used for the making a submission under this Contest; and
- (b) The Participant stands to win the monetary rewards under this Contest and has also informed the persons/institution/organization whose social work forms a part of the winning entry that such person/institution/organization will be entitled for 50% of such monetary reward won by the winning participant.
- (c) The Participant has taken the written consent from such third parties, whose story, likeness, biographical information, work, videos or photos, any other material has been used by the Participant for making a submission under this Contest.
- The Participant warrants that he/ she has taken the written permission and waiver from such third parties in writing and to use as per these Terms.
- The Organizer/Network18 will have the right to ask for proof of such third party written permission and waiver from the Participant anytime during or after this Contest, for verification purposes.
- The Participant warrants and represents that he/ she has taken utmost care as to not violate the privacy of any third party for the purpose of making a submission under this Contest.
- The Participant undertakes that the entry video/image does not feature any other brands or logo/trademark/any other identifying feature etc. of such brands or any other prominent brand per se of

	any third-party brands including but not limited to any competitive brands of the Organizer/Network18.
Return of Entries	Entries or participation may not be acknowledged or returned. In fact, entries may be destroyed after the Contest Period at the discretion of the Network18/Organizer. The Participant shall keep a copy or the original of each element of the Entry and the Organizer/Network18 shall not be liable to provide copies of the entries to the Participants.
Prize	The Winning Entries shall be eligible for Cash Prizes in the following manner: i) 1st Winning Entry will be eligible for 1st Prize of INR 5,00,000/- (Indian Rupees Five Lacs only); ii) 2nd winning entry will be eligible for 2nd Prize of INR 3,00,000/- (Indian Rupees Three Lacs only); iii) 3rd winning entry will be eligible for 3rd Prize of INR 2,00,000/- (Indian Rupees Two Lacs only); iv) After the aforesaid winning entries the 7 (Seven) other best entries will be eligible for a prize amount of INR 1,00,000/- (Indian Rupees One Lac only);
	The selected Winner undertakes and acknowledges that the monetary rewards won by the winner under this Contest will be split equally among the Winner and the institution/person/organization in the manner i.e., Participant submitting the winning entry video/image will be eligible for 50% of prize amount and the institution/organization/person whose social work has been captured in the winning video/image will be eligible for the remaining 50% of the prize amount. The selected Winner shall be required to submit proofs as required by Organizer/ Network18 regarding the equal split of prize money with the institution/organization/person whose social work has been captured in the winning video/image.
	The term "Winner" wherever referred to in these Terms, will include the winning participant and the institution/person/organization whose social work has been captured in the winning entry video/image. By participating in this Contest and accepting a Prize, Participants agree to maintain his/her behavior in accordance with all applicable laws, rules, and regulations and generally accepted social practices in connection with participation in any contest or Prize-related activity. Winners understand and agree that the Organizer has the right, in its sole discretion, to disqualify and remove any Winners (or anyone associated with a Winner) from any activity at any time if their behavior at any point is uncooperative, disruptive, or may or does cause damage to the reputation of the Organizer or otherwise violates the policies of the venues. Organizer/Network18 is not responsible for any inability or unwillingness of any Winner to accept or use the Prize (or portion

Terms, will be determined in Organizer's sole discretion. To the fullest extent allowable under applicable law, all taxes (including, without limitation, national, federal, state, provincial, territorial, prefectural, and/or local taxes), as well as any expenses arising from acceptance or use of the Prize and not specified in these Terms as being provided as part of the Prize, are the sole responsibility of the Winner.

The Organizer/Network18 is not responsible for Prize element or any Prize that is undeliverable or does not reach a Winner because of incorrect or changed contact information. It is the responsibility of the Participants to ensure their contact details are current and up to date.

If a Winner does not accept or use the entire Prize for any reason, the unaccepted or unused part of the Prize will be forfeited and the Organizer/Network18 will have no further obligation, towards that Winner with respect to that Prize or portion of the Prize. No transfers or substitutions will be made, except at the Organizer's sole discretion. No more than the stated Prize will be awarded. Participants waive the right to assert as a cost of receiving the Prize, any and all costs of verification and redemption and any liability and publicity that might arise from claiming or seeking to claim said Prize.

Winners must have a valid PAN card to claim the Prize and has to submit a copy of the same before receiving the Prize.

Winner Selection

Entries will be judged by a panel of judges from the advertising and marketing industry chosen by the Organizer/Network18 in its sole discretion ("Judges"). The Judges will use the following criteria according to the percentage weights indicated (the "Criteria") to evaluate the Entries:

- **For Video based entries** All entries to be qualified will be judged upon the originality of the story talked about, its social relevance and impact, use of audio-visual techniques to present the story in the best possible manner, language and presentation skills.
- For Image-based entries All image-based entries will be judged on the originality of the story talked about in the caption/writeup supporting the picture, its social relevance and impact, the quality of the photograph and the creativity demonstrated in succinctly capturing the story visually and of course language and presentation skills.

The Judging will occur between 1st Mar '23 and 15th Mar '23. The Judges will select the 20 highest scoring Entries out of which the winners will be selected.

All Judges' decisions are final and binding in all matters relating to this Contest. Each Participant acknowledges that other entrants may have created ideas and concepts contained in their Entry that may have familiarities or similarities to his/her/its Entry, and that he/she/it will not be entitled to any compensation or right to negotiate with the Organizer because of these familiarities or similarities. In the event of a tie in the

selection of a Winner, the tie will be resolved in favour of the Entry with a higher score in the "Social Relevance" category, evaluated by the Judges. If there is still a tie, the tie will be resolved in favour of the Entry with the higher score in the "use of audio-visual techniques" criterion. The Organizer/Network18 reserves the right to contact Participant for verification purposes and administration of the Contest. Winners will be chosen as specifically described, and not using any random drawing or method incorporating chance. Winner Notification The Organiser/Network18 shall tentatively announce the Winners in the March 2023 The Network18 shall contact the selected Participants within 5 working days after he/she has been selected as Winners. The Winner(s) will have to provide his/her/their identity proof and complete contact details to the representative of Network18. The Participant/Winner will also be required to send (by post or email) copies of the following documents to the Network18 (Identification documents) before being entitled to receive the Prize: a) Identity Proof (Aadhar/Driving License/Passport/Ration Card/PAN Card/Voters ID card etc.) b) Current Address Proof (same as for Identity Proof) c) Copy of PAN d) In case of participant below the age of 18 years, to provide written parental/legal guardian authorization. e) Valid Bank Account Details The Winners shall be contacted by the Network18's representative on the contact number and/or email shared by him/her on the direct message inbox. Each Winner would be contacted twice over a period of 72 hrs. In case the Winner is not reachable, then the Organizer/ Network18 reserves the right to either forfeit the Prize or pass on the Prize to another Participant without any further notice to the Winner. The decision of Organiser/Network18 with respect to the Contest including the Winner selection shall be final and binding and no objection in this regard shall be accepted from any Participant. **Delivery of Prize** The winner and the person(s) featured needs to have a valid/working account in his/her name which can be registered with Network18/Organiser for disbursing the winning prize money amount basis the final selection by the jury. Winner might be required to travel at his/her own expense so as to collect the prize in person or be part of any event at the location intimated to the Winner by the Organiser/ Network18. **Intellectual Property** Participant expressly grants and assigns **Rights** Organizer/Network18 the irrevocable, transferable, perpetual, worldwide and sub licensable, license to reproduce, print, publish, broadcast, distribute and use in any media known now or hereafter developed, in all material/content submitted in connection with the Contest (whether written, audio, electronic or visual including,

name, photo, portrait, voice, likeness, image, statements about the Contest, submission or a combination of those) or any photograph, video, and/or film footage and/or audio recording taken of/ by the Participant, for editorial, marketing, promotion and other purposes related to the Contest in any medium, including the Internet and social media channels, without such activities granting the Participant (or any other persons appearing in the photo(s) or video right to compensation or any benefit unless prohibited by law.

- The Participant agrees that all the intellectual property rights with respect to the Entry video/image submitted under the Contest shall belong to Network18/Organizer and are free from any third-party rights. Submission of an Entry by the Participant shall mean that the Participant disclaims any intellectual property rights claim on the content of the Entry Video/Image.
- Nothing contained in these Terms obligates the Organizer/Network18 to make use of any of the rights granted herein and each Participant granting the intellectual property rights as well as publicity rights under this provision waives any right to inspect or approve any such use.
- The Participant represents and warrants that the content of the Entry submitted under this Contest is the original work of the Participant and it does not in any manner infringes upon intellectual property rights of a third party.
- The Participant warrants that he/ she has taken the consent from the third parties to film them or take their picture or use their story for the purpose of making submission under this Contest.
- The Participant hereby agrees to indemnify and keep indemnified the Organizer, and its officer, employee, affiliates, promoters, etc. as well as Network18/Organiser from any and all claims in respect of any aspect of the video or image (which may feature one or more other people/friends/other third parties) or the material used in the video/images as submitted by the Participant, or any of the intellectual property rights thereof, or the assignment thereof, or privacy or publicity, property rights or of any other claims, as well as claims from any third person(s) associated in any manner with the material used in the video or images or any claims arising from the breach/ violation of any of these Terms.
- Except as provided under these Terms, Network18/Organizer and their affiliates retain all right, title and interest in the microsite, Happydent Template, filter provided by the Organizer under this Contest, Organizer's logo, trademark and brand name ("Organizer's Intellectual Property"). The Participants shall not modify, publish, transmit, transfer or sell, reproduce, create derivative works from, distribute, perform, link, display, or in any

- way exploit the Organizer's/Network18's Intellectual Property, in whole or in part, except as expressly permitted in these Terms.
- All Participants must ensure that the contents of the entry submitted (and material therein) is original and does not infringe any third party intellectual property rights, privacy rights or applicable laws.
- Organiser/NETWORK18 shall have the right to broadcast/publish/make public the Participant details and the material submitted pursuant to the entry (in form of video(s)/pictures) on its Websites/platforms and all such modes, media and formats determined by Organiser/NETWORK18 at its discretion.
- The Contestant/Winners hereby further undertake to do any and all acts and execute any and all documents in such manner and at such locations as may be required by Organiser/NETWORK18 in its sole discretion in order to secure, protect, perfect or enforce any of the rights of NETWORK18 pursuant to this Contest and/or Terms and Conditions.
- Organiser/NETWORK18 is free to reproduce, distribute and publicly display contest entries without limitations or obligation of any kind. Organiser/NETWORK18 reserves the right to analyze and summarize data that we collect and also reserves the right to publish, distribute, share summaries of the data collected with sponsors or other business partners without limitations or obligations of any kind.
- Entries/responses/views of participants, Winners or materials sent (including participants mobile/phone number) Organiser/NETWORK18 including feedback and other communications of any kind shall be deemed to be nonconfidential. Organiser/NETWORK18 is free to reproduce, distribute and publicly display Participants & Winners feedback without limitations obligation or of any Organiser/NETWORK18 is also free to use any ideas, concepts, know-how or techniques contained in such feedback for any purpose. Organiser/NETWORK18 reserves the right to analyze and summarize data that we collect and also reserves the right to publish, distribute, share summaries of the data collected with Partners or other business partners without limitations or obligations of any kind.
- The Participant grants to Organiser/NETWORK18, his/her irrevocable consent in perpetuity to use the material forming part of the entries submitted (i.e. video/pictures) -entirely or in part in any and all applications including but not limited to advertising, commercials, promotion, stories, text, articles and commercial exploitation, in any and all media forms, including but not limited to radio, broadcast and television, internet, newspapers, magazines and such other modes, media and platforms (whether existing at present, or which may be developed at any time in the future) at any time without the requiring the Participant's and their friend(s) featuring in the video (if any) further knowledge or consent. Further, acceptance of terms and conditions constitutes permission for Organiser/NETWORK18, its affiliates, promoters and all related entities to shoot videos, click photographs of such Participant featuring in the Contest Entry and use the Participant's name, photographs, video likeness, voice and comments for

- advertising and promotional purposes in any media worldwide for purposes of advertising and trade without payment of any fees whatsoever.
- By agreeing to participate in the Contest, the Participants grant Organiser/NETWORK18 a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the Video/pictures/entries, in whole or in part, in any media now existing or subsequently developed, for any promotional, publicity, advertising, commercial, exhibition, archival, and all other standard purposes. Participants affirm and agree that their pictures/videos/footage may be used by Organiser/NETWORK18 or any other third parties for promotional, exhibition and/or publicity and the Participants grant to Organiser/NETWORK18 exclusive right to monetize the pictures/videos/footage taken during the course of the Contest.
- There is no agreement between Organiser/NETWORK18 and the Participant or any third party, express or implied, relating to Organiser/NETWORK18's use or failure to use the video or any part thereof.
- Organiser shall have complete rights (as described above including but not limited to edit the video, alter or modify the entries received (video/pictures) or any parts thereof, to ensure that the video/pictures complies with the technical specifications, and is otherwise suitable for exhibition to the general public, and for ensuring compliance with any applicable censorship or other laws anywhere in the world and to store the video on its server or such other servers as may be authorized by Organiser; and (ii) in lieu of the license of the rights in the video as aforesaid, the Participant and their friend(s) featuring in the video (if any) shall not claim any payments or raise dispute on usage by Organiser/NETWORK18 of the same.

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Social Media

Organizer acknowledges that this Contest is in no way sponsored, endorsed, or administered by, or associated with any social media channels i.e. Instagram/Facebook/YouTube and releases Instagram/Facebook/YouTube of any and all liability in relation to this Contest. Any information provided by the Participant under this Contest is provided to the Organizer/Network18 and not to Instagram/Facebook/YouTube. In accepting these Terms Participants release Instagram/Facebook/YouTube from any liability to the fullest extent possible in law.

Personal Data Protection

In compliance with the applicable personal data protection laws, the Organizer informs the Participants that the personal data provided to participate in the Contest will be collected and processed under the control of the Organizer solely for the purpose of operating this Contest including the management of the Participant's participation and, in this case, the delivery of the Prize and the publication of the Participant's data as winner of a prize as indicated in these Terms. Consequently, the processing of the Participant's personal data is based on the Participant's will to participate in the Contest.

The personal data processed will be kept as long as the Contest is in force and after only for the publication purposes referred and/or as long as it is necessary to comply with any legal regulation that may impose upon the Organizer the obligation to keep the data for a longer period of time.

The Organizer informs the Participant, that accepts, that it may outsource to third parties part of the services related to the management of the Contest with the purpose to obtaining logistic and/or administrative support (for instance, companies that carry out the service of delivering the prizes, or companies rendering technological services like hosting of the Organizer's Website or social media channels). All these companies are acting as processors or authorized recipients and can have access to and/or process the Participant's personal data only as far as it is necessary to comply with the purposes of this Contest.

The Organizer informs the Participant that he/she has right to request access to and rectification or erasure of his/her personal data, or restriction or objection to processing, as well as the right to data portability or to withdraw the consent given by addressing to the Organizer a written communication to Perfetti Van Melle India Private Limited at its registered office address or by sending an email to pvmdpo@perfettivanmelle.com the attention of Perfetti Van Melle India Pvt. Ltd. always providing a copy of the identification document or any other document proving it.

Organizer reserves the right to verify the truthfulness of the personal data provided by the Participant at any time.

Organizer's decision on the winner cannot be contested at any point of time.

Contest Advertising

The advertising of this Contest will be made on packaging and/or in other supports that the Organizer deems appropriate.

Use of an automated system to participate is prohibited and will result in disqualification. The Organizer has the right, at its absolute discretion, to disqualify the winner if the Participant's acts or information provided, for participation, does not comply with the rules and regulations of this Contest. The Organizer shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims and entries including, without limitation, to require further verification as to the identity, age and other relevant details of a Participant, before accepting a claim or Entry as being valid.

The Organizer/Network18 reserves the rights to vary these Terms or cancel the Contest at any stage at its sole discretion or in the event of circumstances arising beyond its control.

In its sole discretion, the Organizer reserves the right to modify, suspend, cancel, or terminate the Contest should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Organizer's control, impact or corrupt the security, fairness, proper

conduct, or administration of Contest . The Organizer, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Organizer. Individuals who tamper with or attempt to tamper with the operation or entry process of the Contest or website or violates these Terms will be disqualified by the Organizer/Network18 in its sole discretion. In its sole discretion, the Organizer/Network18 has the right to maintain the integrity of the Contest, to void votes for any reason, including but not limited to: the use of bots, macros, scripts, or other technical means for entering, found having content not appropriate for social media, etc. Attempts by any Participant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. If any such attempt is made, the Organizer/Network18; reserves the right to seek damages to the fullest extent permitted by law.

Limitation of Liability

Entry into this Contest constitutes Participant's agreement to release and hold harmless the Organizer/Network18 and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the Contest and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or internet service; 4) unauthorized intervention in any part of the entry process or the Contest; 5) electronic error or human error in the Contest administration or the processing of entries 6) any third party claims whatsoever; 7) any IPR claims.

Additional Disclaimer

The Organizer/Network18 is not responsible and/or liable for any of the following, whether caused by the Organizer, Network18, the Participant, or by human error:

- Entries made by illegitimate means (such as, without limitation, by an automated computer program); any lost, late, postage-due, incomplete, illegible, incomprehensible, mutilated, or misdirected email, mail, or Contest-related correspondence or materials;
- Any error, omission, interruption, defect, or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable telephonic, cellular, cable, or satellite systems; errors, typos or misprints in these Terms, in any Contest-related advertisements, or other materials;
- Failures of electronic equipment, computer hardware, or software;
- Lost or unavailable network connections or any failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications;
- Technical or human error which may occur in the administration of the Contest or the processing of entries; or any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use of any Prize.
- Organizer are not responsible for electronic communications that are undeliverable as a result of any form of active or passive

filtering of any kind, or for insufficient space in a person's email account or voicemail inbox to receive email or voice messages. Organizer are not responsible, and may disqualify a Participant, if any contact information provided by the Participant does not work or is changed without giving prior written notice to the Organizer/ Network18. Without limiting any other provision in these Terms, the Organizer or Network18 is not responsible or liable to any Participant or Winner (or any person claiming through such Participant or Winner for failure to supply a Prize or any part thereof in the event that any of the Contest activities or Organizer/Network18' operations or activities are affected by any cause or event beyond the sole and reasonable control of the Organizer/ Network18 (as determined by the Organizer in its sole discretion), including, without limitation, by reason of any acts of God, equipment failure, threatened or actual terrorist acts, air raid, act of public enemy, war (declared or undeclared), civil disturbance, insurrection, riot, epidemic, pandemic, fire, explosion, earthquake, flood, hurricane, unusually severe weather, blackout, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, any law, rule, regulation, action, order, or request adopted, taken, or made by any governmental or quasi-governmental entity (whether or not such governmental act proves to be invalid), or any other cause, whether or not specifically mentioned above. Other conditions and Entries will be considered by the order in which they were submitted and their validation. considerations 2. Organizer/Network18 will not be responsible for any problem that occurs with the Internet connection used to send entries. 3. Organizer/Network18 will not be responsible for any stock breakage in the affiliated points of sale. 4. The use of the entries submitted under this Contest by the Organizer/Network18 for the promotional activities will not constitute breaking of any confidentiality.

This Contest is governed by laws of India and the courts located at

Gurgaon and New Delhi shall have exclusive jurisdiction.

Governing Law