

SELECT 200



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ENTREPRENEURS

EaseMyDeal

HQ: India
INDUSTRY: Finance and Business Services

Founded in 2017, EaseMyDeal is a next-generation fintech enterprise streamlining financial transactions for Indian consumers across online and offline channels. Offering a comprehensive suite, including credit cards, digital gold, wallets, loans, BBPS, and a global merchant marketplace, the platform emphasizes advanced merchant verification to ensure secure and trusted transactions. Serving over 4 million customers and more than 2 lakh merchants, EaseMyDeal enables users to maximize savings and efficiency on every financial interaction.