

SELECT 200



Nitin Seth | Sandip More

EXTREPRENEURS

Conversive – SMS-Magic

HQ: India
INDUSTRY: Technology and Digital Transformation
KEY BACKERS: Bootstrapped

Founded in 2008, Conversive – SMS-Magic is one of the only CRM-native conversational engagement platform empowering enterprises to orchestrate personalized, compliant, and measurable interactions across SMS, WhatsApp, Voice AI and more. Trusted globally across high-consideration industries, the company helps businesses accelerate response times, strengthen relationships, and drive measurable growth.